



PIMA COUNTY REPUBLICAN WOMEN

August 2015

Thursday, August 27th, 2015

THE HON. MARTHA MCSALLY CONGRESSWOMAN U.S. CONGRESSIONAL DISTRICT 2

DINNER MEETING

La Paloma Country Club, 3660 E Sunrise Dr
Social time 5:30 pm with dinner served at 6:00 pm

Entrée Choices are:

Cobb Salad or Oven Roasted Chicken Breast & Tomato Buerre Fondue Sauce

Cost is \$28.00

Please RSVP to Wendy Reuter by phone or text to 520-548-1323 or email to Wendyr60@cox.net. Make your food selection choices at that time.

Please make your reservation by Monday, August 24, 2015

2015

PCRWC OFFICERS

President

**Tiana Smith
886-3681**

1st VP / Hospitality

**Wendy Reuter
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4th VP/ Campaigns

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5th VP/ Ways & Means

**Adriana Moerkerken
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Secretary

**Maeve Johnson
742-4804**

Treasurer

**Hon Beth Ford
247-4651**



We are proud to have as our featured speaker our first-term Congresswoman, Martha McSally. McSally proudly represents the people of Arizona's Second Congressional District in the U.S. House of Representatives, where she serves on the Committees on Armed Services and Homeland Security and as the chair of the Subcommittee on Emergency Preparedness, Response, and Communications.



**PAY AT THE DOOR—MAKE CHECKS OUT TO PCRWC
A RESERVATION MADE IS A RESERVATION PAID**

PRESIDENT'S MESSAGE



As summer winds down and kids go back to school, we look forward to a few busy months ahead. We are delighted to have Representative Martha McSally visit us this month and tell us all about her freshman year. We will also get an update on the Erik Hite Foundation from Nohemy Hite.

Eight of us will be attending the AzFRW and NFRW conventions next month and are hoping to help with any convention needs to make sure everyone from visiting states gets a warm welcome. Speaking of warm, let's hope Phoenix has cooled down a bit by mid September.

We are putting together our next fundraiser and planning our next few monthly meetings. Please encourage friends and neighbors to join you for a meeting. And don't forget to vote in this all important City of Tucson election and Pima County bond election this November.

AMERICANISM PROJECT CHRISTMAS STOCKINGS FOR VETERAN WOMEN

At any one time, the VA Hospital has between 13 to 15 women veterans in the hospital. I can only assume that this has to be harder at Christmas when they can't be home for the Holidays. There is a program through the Volunteer Services that gives Christmas stockings to these women. We would like to supply those stockings this year and would love your help. We can fill them with shampoo, conditioner, body wash, lotion, lip balm, hair bands, combs, nail files, etc. All kinds of small items that would fit into a Christmas sock, would be appreciated. An Avon representative has agreed to help out with some items sold to us at a special low price. So if you would be interested in helping, we would appreciate any cash donations or items purchased for the stockings between now and November.

Ann Kellison, Americanism Chair



EDITOR'S NOTE—The article on the following page is anti-bond. As a newsletter that is tasked with informing the voters, we ask that if there is anyone from the club (or perhaps outside the club) who would like to give an opposing article we will publish it. We have had a difficult time getting any pro-bond perspectives (as we saw at last month's General Membership Meeting). We know there is another side to this debate but have been unable to get any commentary. Contact me at marypreble@msn.com if you have something you want to add to our Trunklines.

NOMINATING COMMITTEE

Join the Team!



It's that time to form the Leadership Team of the Pima County Republican Women's Club for 2016. If you are interested in becoming a member of the PCRWC Board of Directors, please contact Penny MacArthur at penmac2@cox.net or call 327-1256 for more information.

Get involved and make a difference!

CHAIRMAN, PENNY MACARTHUR

PIMA COUNTY BOND ISSUES

Why are Pima County roads in poor condition even though there is still 1997 Bond money left?

The \$350 million 1997 voter authorized Transportation Bond still has a number of road projects yet to be completed in Pima County. County Administrator Chuck Huckelberry's May 22, 2015 memo on the 1997 Transportation Bond states that Pima County has 3 road projects in design and 4 yet to begin. Since the Road Bond was approved in November 1997, it has been 18 years and still there are 7 road projects not completed. In the memo, on page one, the last paragraph, Chuck states why the projects haven't been done. It's because, from his point of view, our roads aren't so bad. His statement, "improvements along these roadway corridors have alleviated the immediate need for traffic capacity improvements." Looking at the state of our roads, I know many of us think this statement is a joke, but Chuck is quite serious. So I guess the County Administrator decides if our roads are in need of repair, and when and if voter approved Bond projects get completed?

Remember you will be voting in November concerning giving Pima County another \$200 million for road repair and building new roads (Proposition 425 of the 2015 Bonds package). Why give the county more road money in the form of another Road Bond, when we still have about \$77 million left from 1997, and they don't seem to use road repair money to repair the roads anyway? Vote No on Pima Bonds in November!

For more info: PimaBondFacts.com

County Administrator Chuck Huckelberry's May 22, 2015 memo: http://webcms.pima.gov/UserFiles/Servers/Server_6/File/Government/Administration/CHHmemosFor%20Web/May%202015/May%2022,%202015%20-%201997%20Transportation%20Bond%20Program.pdf

By Gini Crawford

AUGUST**BIRTHDAYS****Carolyn Cox Aug 9****Angelie Hawley Aug 12****Barbara DeRosa Aug 14****Joan Lien Aug 17****Mary Lou Ogden Aug 17****Judi White Aug 21****Andrea Watters Aug 24****Chuck Moffett Aug 27****HAPPY BIRTHDAY****Presidential Candidates in Arizona**

After the first debate we are seeing more action from the Presidential candidates. Dr Ben Carson will be in Tempe for a rally Tuesday, August 18th. While this event is within two days, if you are interested in finding out more information visit www.BenCarson.com. At the NFRW National Convention September 10-13th Carly Fiorina and Ted Cruz are now confirmed to attend. For more information about how to register for the convention visit the web site www.nfrw.org.

On the NFRW website there is a non-scientific poll with results as follows: Question—Who won the prime time GOP debate on August 6? With 466 votes tallied so far: Ted Cruz 34%, Marco Rubio 22%, Donald Trump 15%, Ben Carson 12%, John Kasich 6%, Mike Huckabee 3%, Jeb Bush 3%, Chris Christie 2%, Rand Paul 1%. If you want your vote to count visit the web site.

ARIZONA GOP HOLDS CAMPAIGN SCHOOL - A RECAP FROM OUR CD2 MEMBER-AT-LARGE AND LONGTIME MEMBER, CYNTHIA COLEMAN

Bright and early on August 15th, candidates and “political operatives” beat the Phoenix heat at AZGOP Headquarters, attending the second session of AZGOP Campaign School. The day was chock full of pertinent information necessary to continue our Party’s success in Arizona. I was so inspired from the moment I began checking in participants, as TARS and 60-somethings mixed with potential candidates and campaign workers; and humor and smiles allowed for the discussion of diverse philosophies and endorsements..... We had a single purpose: learning of the resources that are available to make us positive, confident and impactful through our political involvement! Chad Heywood, AZGOP Executive Director, began with a checklist of tasks for effective campaigns and candidates. Framing them with sports references, his introduction of “Dos and Don’ts” were comfortable and relatable. **Know the rules of the Game.** Those Secretary of State trainings are critical. **Ask people for their vote (or money or resources).** Did you notice that a number of the candidates in the Fox Presidential Debate forgot to do that? The list ended with my personal favorite. **Show gratitude.** Extending a “Thank You” continues a positive relationship.

Tyler Hudgins, of Social Tech patiently moved us through the opportunities of social media and developing an intentional social media component in our campaigns. To walk us through the process of running ads on Facebook, identifying the Pros and Cons of various platforms, targeting specific categories of voters, allowed many of us to feel more comfortable and connected to a powerful tool of communication.

I love George Khalaf, the AZGOP Political Director. He presents Math as Real Life. He is the stats man with the spreadsheets that drive the Money, the Message and the Manpower of our State elections. I must admit that the first image he shared with us, with more than twenty columns of data, did make my head spin; but once he “broke it down” I could truly recognize the power in the numbers. George has been down to LDs and organizations to present. He draws the connection between the data and targeting our actions. Seeing in black and white what **I360** can produce for our campaigns, makes the efforts worth the future results.

Lunch brought another learning opportunity as campaign veterans, Lisa James, Adam DeGuire and Garrett Archer talked about their consulting experiences. This question and answer session, moderated by Robert Graham began to bring all of the day’s info into real life.

And, finally, our afternoon session was Tim Sifert, the AZGOP Communications Director, grounding all of our enthusiasm with a realistic presentation about the compliance issues that seem to ambush the uninformed candidate or campaign worker. He brought things full circle to **Know the Rules of the Game.** Again, take those SOS classes, study Title 16, prepare for connecting with media. Knowledge is power when it comes to avoiding those embarrassing, and often public, errors.



MARLA CLOZEN



LAUREN BLEVINS



SHERRY POTTER



SUSAN SIMS SMITH



WENDY REUTER

July General Membership Meeting

Temperatures may have been high outside but as our guest speaker, Marla Clozen, heated up the debate at the Viscount on the Pima County Bond Election. She was helped by many members of the audience as we attempted to address both sides of the issue. As we did not have anyone speaking for the Bonds we tried to give reasons or a perspective as to why one would prefer the bonds during times of great financial distress in Pima County.

Take the time to look at the campaign finance filing pages electionfilings.pima.gov.8889 to see what community organizations and individuals gave to the Pro-Bond effort. Western Parks association gets an \$18 million dollar building on the bond. They donated \$2,000. Sundt Construction gave \$5,000. Banner Health, \$15,000. workers' compensation insurance company, Copperpoint, \$15,000. Diamond Ventures donated \$25,000. Tucson Medical Center, \$15,000 (raffle money?). UA Tech Park, only \$10,000. They are on the gift list for only \$20,000,000. The payouts are big but the payoffs are exponentially bigger. Thanks to the TAXPAYERS.



HON. BETH FORD



MIKKI NIEMI

Meeting Information

Board Meetings are held the first Tuesday of each month.

General Membership Meetings are held the fourth Thursday of each month, unless there is a major holiday on that date. The meetings will rotate between lunch and dinner.



WERE THOSE DOUBLE CHOCOLATE BROWNIES ON THE BUFFET LINE?



CHUCK AND SALLY MOFFETT

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COMING SOON**

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HAPPENINGS AROUND PIMA COUNTY

The Pima County Republican Party Executive Committee meets on Thursday, August 13th at Republican Headquarters. An important issue is on the agenda for discussion—the Pima County Bond Election in November. The board will discuss whether that body will endorse a resolution that opposes the bonds. There seems to be concern that this will be a divisive issue amongst Republicans. If you want to be part of the audience at this board meeting guests are allowed to witness the proceedings—unless the board goes into Executive Session. If you are interested in attending please remember that this body retains a cordial and respectful environment in which to work. Any unruly behavior or persons will not be tolerated, and may be asked to leave the proceedings. Signage and quiet participation is most welcome. Let your preference be known with respect to those who may disagree with you.

We all have a right to a voice.

Thank you — Mary Preble, Pima County Executive Committee Member

FUTURE MEETINGS

Oct 22—Lunch Meeting, Educational Panel

Nov 19—Dinner Meeting Financial Planning for Fiscally Conservative Women (and Men). Maeve Johnson, Edward Jones Representative.



NATIONAL FEDERATION OF REPUBLICAN WOMEN
38th Biennial Convention
September 10-13, 2015 • Phoenix, Arizona

ELECTION DEADLINES

August 6 – Vote-By-Mail ballots will be mailed
August 25 – Ballots must be in the possession of the City Clerk by 7:00 PM

2015 Consolidated City of Tucson and Pima County General Election Schedule
October 5 – Voter Registration Cut-off Date
October 14 – Vote-By-Mail ballots will be mailed
November 3 – Ballots must be in the possession of the County by 7:00 PM

NOT REGISTERED???

It's easy! Register to vote:

- In person or online at the Pima County Recorder's Office (recorder.pima.gov)
- On-line at ServiceArizona.com and click "Voter registration"

In person at Pima County Public Libraries (find locations at: www.library.pima.gov)